

Date: 12-02-2021

HFFCIL/BSE/NSE/EQ/07/2020-21

To,	To,
BSE Limited,	The National Stock Exchange of India Limited,
Department of Corporate Services,	The Listing Department,
Phiroze Jeejeebhoy Towers,	Bandra Kurla Complex,
Dalal Street,	Mumbai- 400 051.
Mumbai- 400001.	
Scrip Code- 543259	Scrip Symbol- HOMEFIRST

Sub: Investor Presentation on the Unaudited Financial Results for the quarter and nine months ended December 31,2020

Dear Sir/Madam,

In terms of Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 please find enclosed herewith a copy of Investor Presentation of the Company on the Unaudited Financial Results for the quarter and nine months ended December 31, 2020.

This Investor Presentation may also be accessed on the website of the Company at www.homefirstindia.com

This is for your information and record.

For Home First Finance Company India Limited

Shreyans Bachhawat Company Secretary and Compliance Officer ACS NO: 26700



Investor Presentation – Q3FY21

Safe Harbor



India Ltd. (the "Company"), have been prepared solely for information purposes and do not constitute any offer, recommendation or invitation to purchase or subscribe for any securities, and shall not form the basis or be relied on in connection with any contract or binding commitment whatsoever. No offering of securities of the Company will be made except by means of a statutory offering document containing detailed information about the Company.

This Presentation has been prepared by the Company based on information and data which the Company considers reliable, but the Company makes no representation or warranty, express or implied, whatsoever, and no reliance shall be placed on, the truth, accuracy, completeness, fairness and reasonableness of the contents of this Presentation. This Presentation may not be all inclusive and may not contain all of the information that you may consider material. Any liability in respect of the contents of, or any omission from, this Presentation is expressly excluded.

This presentation contains certain forward looking statements concerning the Company's future business prospects and business profitability, which are subject to a number of risks and uncertainties and the actual results could materially differ from those in such forward looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, competition (both domestic and international), economic growth in India and abroad, ability to attract and retain highly skilled professionals, time and cost over runs on contracts, our ability to manage our international operations, government policies and actions regulations, interest and other fiscal costs generally prevailing in the economy. The Company does not undertake to make any announcement in case any of these forward looking statements become materially incorrect in future or update any forward looking statements made from time to time by or on behalf of the Company.

Homefirst – Listing



- Homefirst listed on NSE and BSE on February 3rd, 2021 – which coincides with the company's date of Incorporation
- Total Issue Size: Rs 11,537.19 million
- Primary issue of Rs 2,650.00 million
- Offer price: Rs 518 per share
- 26.21 times subscription



Sr No.	Category	Shares Offered	Shares applied for	No of times of Subscription
1	RETAIL	7,795,395	46,208,064	5.93
2	HNI	3,340,884	125,891,164	37.68
3	QIBs	4,454,511	236,597,396	53.11
GRAND TOTAL		15,590,790	408,696,624	26.21

Executive Summary | 9MFY21



AUM

Rs 39,406 Mn

+16.1% y-o-y

Disbursement

Rs 6,448 Mn

-49.3% y-o-y

PAT

Rs 689 Mn

+2.7% y-o-y

Spread*

4.7%

+60 bps y-o-y

Gross Stage3/POS

1.6%

+60 bps y-o-y

ROA

2.5%

-60 bps y-o-y

Opex to Assets

2.7%

-100 bps y-o-y

Cost to Income

39.5%

-540 bps y-o-y

Collection Efficiency strong at 97.6% for the month of Dec'20 (Nov'20: 96.6%)

Zero restructuring

Tier 1 CRAR at 51.0%

Homefirst – Who are we



Great

Place

То Work.

- Technology driven Affordable Housing Finance Company with pan India presence
- Home Loans to first time home buyers with predominant focus on salaried individuals having income <Rs. 50k p.m
- 92% of book comprise of housing loans with average ticket size of Rs 10.1 lakhs
- Strong liquidity pipeline with positive ALM and zero commercial papers
- Data science backed centralized underwriting with in-depth understanding of local property markets

Branches / States / Districts



72/11/60

47,115







Occupation Mix of AUM (9MFY21)





Cumulative liquidity raised (ex Equity) in 9MFY21



Rs 17,714 Mn

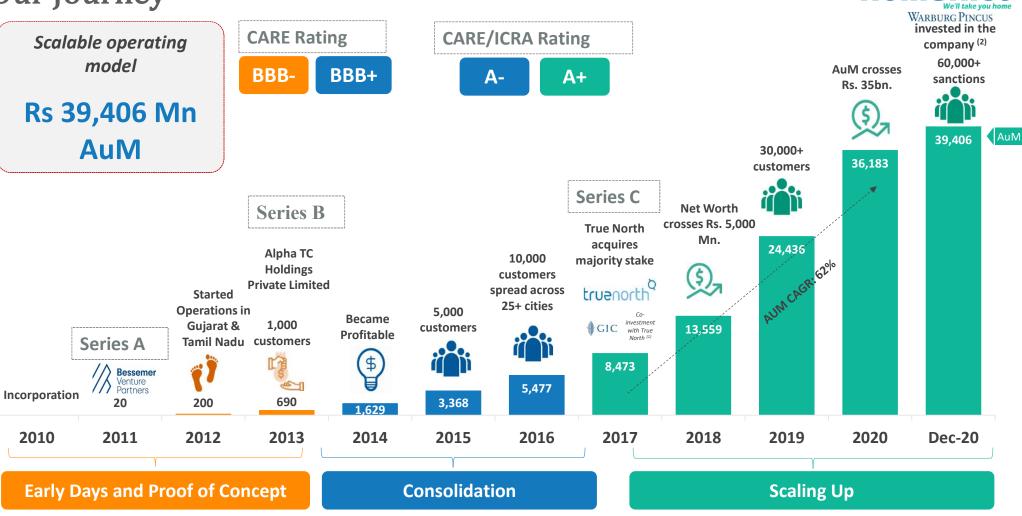


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Our Journey



home

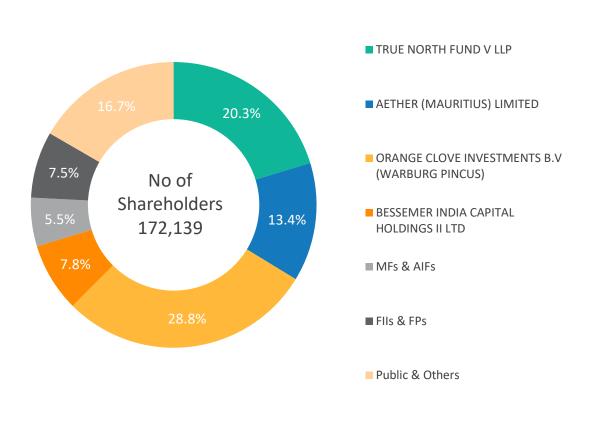
Note: AUM in INR Million

Aether has co-invested with True North. Waverly owns 100% of Aether Class B Shares. Waverly is a wholly-owned indirect subsidiary of GIC (Ventures) Pte. Ltd

(2) Investment by Orange Clove Investments B.V (an affiliate of Warburg Pincus). Warburg Invested on 1st October 2020

Shareholding as on 5th Feb 2021





PROMOTER & PROMOTER GROUP	% Holding
TRUE NORTH FUND V LLP	20.3
AETHER (MAURITIUS) LIMITED	13.4

KEY INVESTORS	% Holding
ORANGE CLOVE INVESTMENTS B.V (WARBURG PING	CUS) 28.8
BESSEMER INDIA CAPITAL HOLDINGS II LTD	7.8

MFs & AIFs	% Holding*
MOTILAL OSWAL	1.5
ADITYA BIRLA SUN LIFE	0.6
ICICI PRUDENTIAL	0.6
NIPPON LIFE INDIA	0.6
SUNDARAM	0.4

FIIs & FPIs	% Holding*
NOMURA	1.2
BUENA VISTA	1.0
MORGAN STANLEY	0.9
FIDELITY	0.6
TT INTERNATIONAL FUNDS PLC (ASIA-PACIFIC EQUITY FUND)	0.6

^{*}Holding through various schemes & funds

Experienced Management Team with Distinguished Board

24+



Experienced Management team

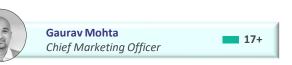


■ 23+ years in Consumer Lending. 11 years with CITI.



Aiav Khetan Chief Business Officer

■ 18+years in Consumer Lending & Technology at Macquarie Group, HP Financial Services and Citigroup



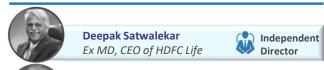
■ 16+ years in Consumer Lending and Product Management with Kotak Bank, Citigroup & RPG-Foodworld



Vilasini Subramaniam Head - Strategic Alliances

■ 15+ years in Product Development, Analytics, & Business Strategy at Citigroup & Janalakshmi Financial Services

Distinguished Board









Sujatha Venkatramanan





19+

16+

15+

18+

Divya Sehgal Partner - True North

truenorth



Maninder Singh Juneja Partner - True North

truenorth



Rajagopalan Santhanam MD - True North

truenorth



Narendra Ostawal MD - Warburg Pincus

WARBURG PINCUS



Vishal Gupta

Bessemer



Manoj Viswanathan MD & CEO, Home First

MD - Bessemer India



Nutan Gaba Patwari 14+

■ 13+ years in Business Finance, Operation Management at **HUL, ITC and Philip Morris**



Ramakrishna Vyamajala Chief Human Resources

■ 14+ years in HR operations at IDFC Bank and Vedanta



Abhijeet Jamkhindikar Business Head- Maharashtra

15+ Years in Project & Developer Financing at HDFC Ltd

Industry experience



Arunchandra Jupalli Business Head - South

■ 16+ Years in Consumer Lending and Mortgage at Citigroup and Karvy Financial Services

Meet our customers

Formal Salaried

Customer 1

Age:44 / Location: KR Puram (suburbs of Bangalore)



Teacher with several years of experience and monthly family income of Rs 49,000

- Salary credit in bank was Rs. 19,348 with additional income through private tuitions in cash
- Husband is a maintenance officer earning Rs. 13,000 p.m
- Assessment based on total income (salary + tuition income) unlike traditional financiers who will consider only salary income
- Home Loan sanctioned: Rs. 1.5mn at Rol of 13% and EMI of Rs. 17,600
- Resilient. Has not missed a single payment through Covid

Informal Salaried

Salaried

75%

Customer 2

Age: 32 / Location: Sayan (suburbs of Surat)



Diamond polisher for 10+ years with monthly family income of Rs 29.000

- Cash salary of Rs 20,000 p.m. His wife earned a salary of Rs 9,000 also in cash.
- Found it challenging to approach a bank for a housing loan due to cash income
- Workplace verification to confirm income sources along with discussions with owner / boss to assess expertise, craftsmanship and job stability
- Home Loan sanctioned: Rs 0.8mn at Rol of 13.5% and EMI of ~Rs 9,700
- Resilient. Has not missed a single payment through Covid

Self employed **Customer 3**

Age: 36 / Location: Avadi (suburbs of Chennai)



Owns an iron fabricating shop for 15 years with monthly income of Rs 40,000

- Faced difficulty with lengthy documentation process at banks; taking time out of his workshop meant loss of a day's business
- Door step service and workplace verification to confirm scale of business, reference checks with neighboring shops and home verification
- Home Loan sanctioned: Rs 0.93mn at Rol of 14.5% and EMI of Rs 11,900 (loan sanction in 4 hours from submission of documents)
- Has availed moratorium for 4 EMIs. Regular with his EMIs post moratorium

homefirst

Self-Emp

Data for the period 9MFY21

Our unique value proposition to our customers





Who are our customers...

- Salaried and self-employed individuals
- 75%+ Customers with annual household income level less than Rs 0.6 mn
- First time home buyers
- 39% customers are **new to credit**



What do our customers need

- Home loan requirement primarily in the Rs 0.5 -1.5 mn range (1)
- Access to formal housing finance
- Minimal disruption to daily work routine



What challenges do they face

- Inability to meet documentation requirements of traditional lenders
- Time consuming loan sanction process
- Dealing with middle men

NPS

50

For Q3FY21

Our value proposition

ACCESS

- **Understanding customer's needs** via well educated & trained RMs
- Right-size the loan through a holistic evaluation of all formal/informal sources of income
- **Alternative documents (Life** insurance policies, property deeds etc.) used for evaluation

SPEED

- 48 Hr Turn Around Time for Approval
- **Centralised** & consistent underwriting
- **Mobility solutions** for our customers, employees and sales channels for quick and efficient processes and service

TRANSPARENCY

- **Mandatory counselling sessions** for customers on loan and insurance terms
- Digital access to loan documents for the customer
- No prepayment charges and easy prepayment options

SERVICE

- Home visits coupled with paperless process to ensure minimal disruption to daily customer routine
- **Dedicated Service Manager for** every customer
- Customer app for easy access to loan statements, prepayments and raising service requests

Note: Data for the period 9MFY21

70%+ loans with Average ticket size between INR 0.5-1.5mn as of 9MFY21

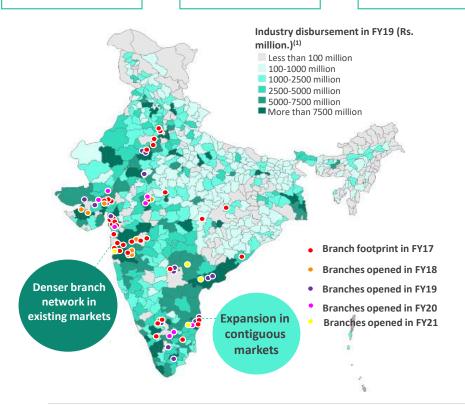




72 Branches

60 Districts

States & 1 UT



Geographic Expansion

States / Territories	Number of Branches	Number of Districts	Percentage of Gross Loan Assets as on December 31, 2020
Gujarat	20	11	38.9%
Maharashtra	15	13	20.1%
Tamil Nadu	11	8	10.8%
Karnataka	4	1	9.1%
Rajasthan	6	3	5.3%
Telangana	4	2	5.0%
Madhya Pradesh	5	3	4.3%
Uttar Pradesh	1	3	2.8%
Haryana & NCR	1	10	1.0%
Chhattisgarh	1	3	1.1%
Andhra Pradesh	4	3	1.6%
Total	72	60	100.0%

+2 branches in Q3FY21: Warangal and Rajahmundry taking the total number of physical branches to 72

Note:

Data Science backed centralized underwriting





Risk Management Design

- Salaried customers
- Build detailed understanding of customer via field visits by RM
- In-depth understanding of operating geographies and property types
- Low under construction exposure and low LTV



Tech-Led

100+ data points & digitally captured data for all customers

API integration with third party independent sources like Hunter, Perfios etc.

All customer and internal communication, documents, photographs, videos available on a single cloud based system



Centralised

Consistency in underwriting

Integrated CRM and Loan
Management System on cloud
based platform

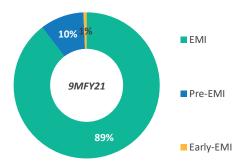
Proprietary Machine learning & Customer scoring models used for credit decision

Loans approved within 48 hrs

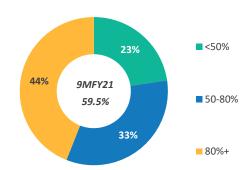
87%

For Q3FY21

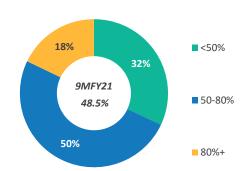
Low Under Construction Risk



LTV on Origination



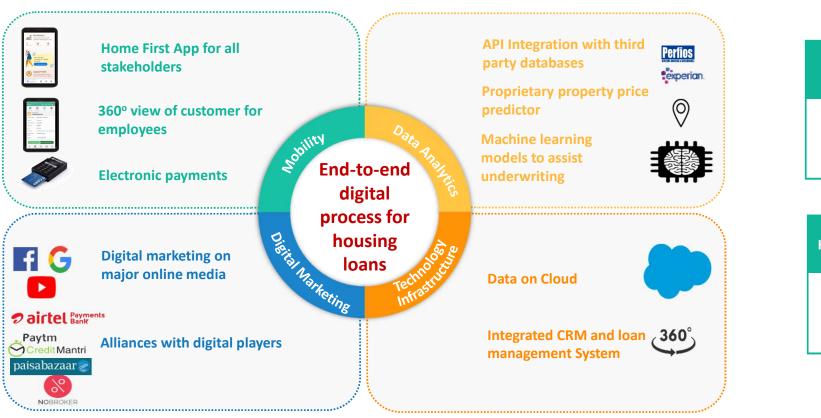
Low effective LTV on book



: "EMI" are loans where the construction is completed hence loan is fully disbursed and EMI on loan is being collected. "Pre – EMI" are loans where property is under construction hence loans are partially disbursed accordingly only interest is being collected from the customer. EMI collection will start full disbursements happen. "Early EMI" are loans where property is under construction hence loans are partially disbursed however EMI has started on request of customers.

Scalable operating model built on holistic technology usage homefirst





Customers registered on App 64% As of 31 Dec'20

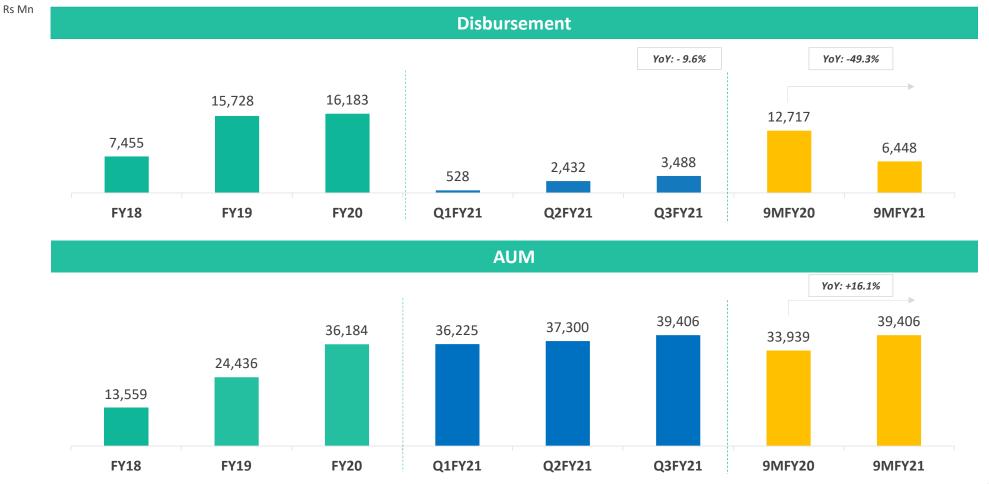
Google rating on Homefirst Customer App As of 10 Feb'21

Business Updates

Healthy Growth in Loan Book and Disbursements

Dec'20 disbursals surpasses Dec'19

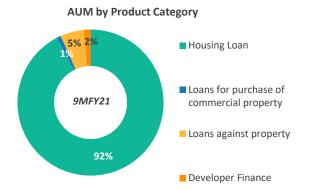




Portfolio Metrics

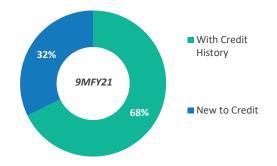


Sharp focus on Housing Loans



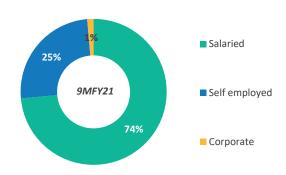
Optimal balance of credit tested and new to credit

AUM by Credit history



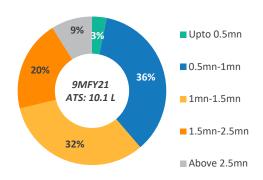
Higher proportion of salaried customers

AUM by Occupation



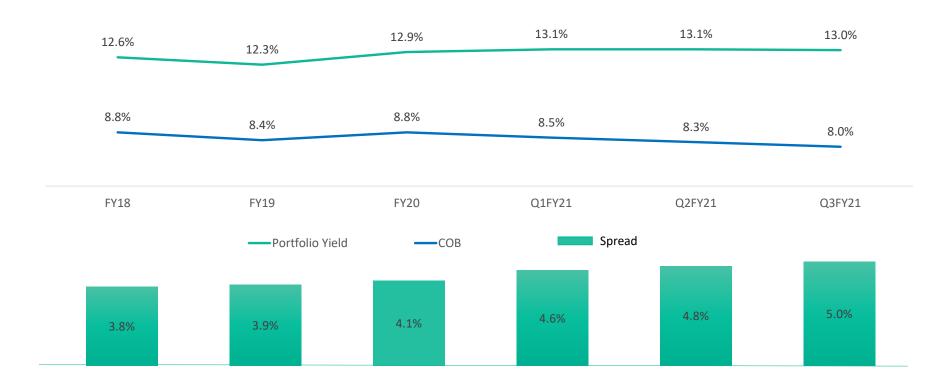
Granular portfolio

AUM by Avg Ticket Size



Net Interest Spread Movement

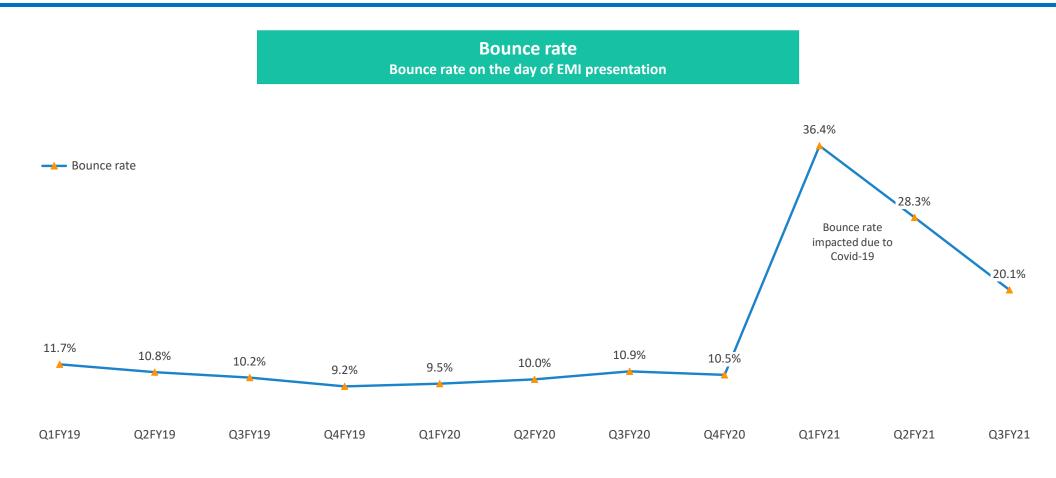




Reduction in cost of borrowing in Q3FY21 on account of rate reset in existing term loans and competitive marginal cost of fresh borrowing

Healthy leading indicators with declining bounce rate

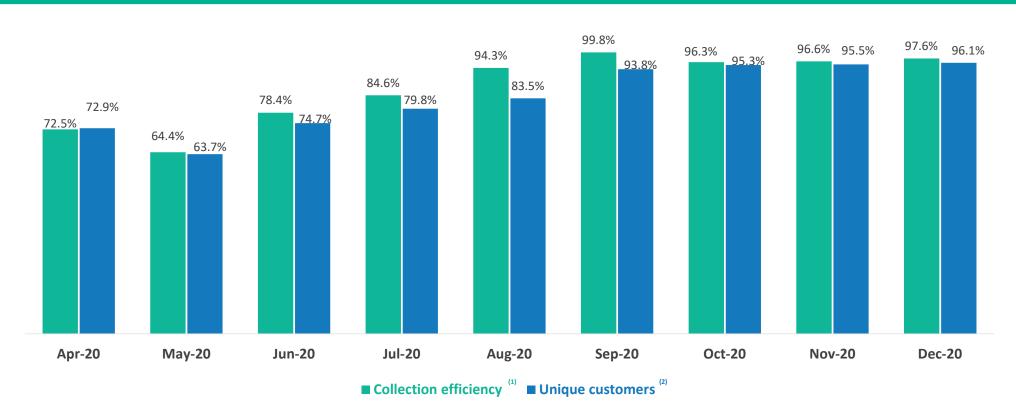




Resilient Collection efficiency



Collection Efficiency



Note:

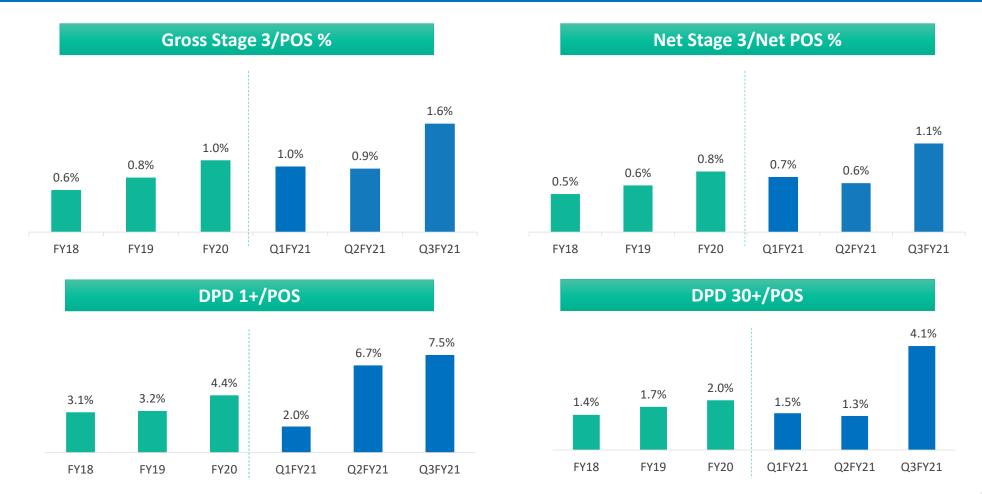
(2) Unique customers = # of customers who made at least one payment in the month/ Total Number of Customers whose EMIs' are due in the month

⁽¹⁾ Collection Efficiency = Total # of EMIs received in the month (including arrears of previous months)/ Total Number of loan accounts whose EMIs are due in the month

Sound Credit Indicators

Gross Stage3/POS of 1.6% with Zero restructuring





20

In view of the Supreme Court interim order dated 3 September 2020 in public interest litigation (PIL) by Gajendra Sharma vs. Union of India & ANR, no additional borrower accounts under moratorium granted category have been classified as Non Performing Asset (NPA) which were not declared as NPA till 31 August 2020. However, the Company has classified such accounts as stage 3 and provisioned accordingly in the Statement of Profit and Loss for the period ended 31 December 2020.

Diversified Funding Profile at competitive cost of borrowing homefirst



Long Term Rating: A+ Stable



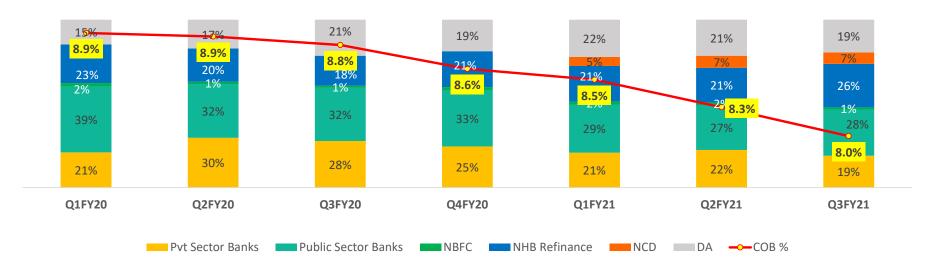


Short Term Rating: A1+

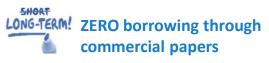




Borrowings Mix and Cost of Borrowing trend





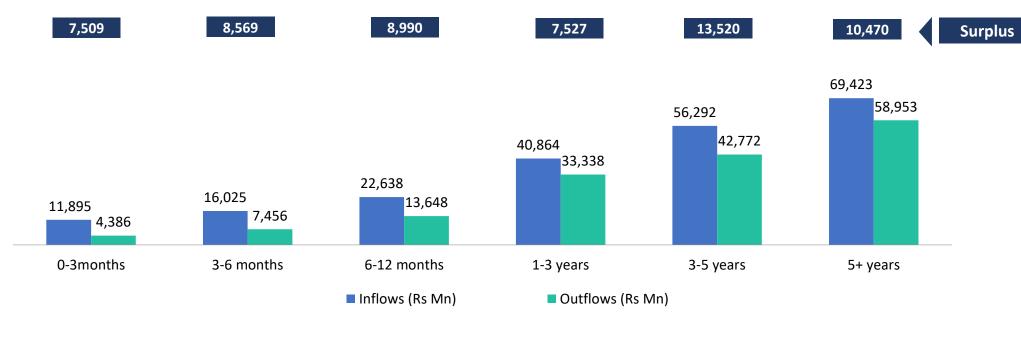




ALM Position as of December 31, 2020 - Cumulative









Robust ALM profile ensuring sufficient liquidity buffers



Cumulative Positive flows across all the time buckets

Strong Liquidity Position



Liquidity Buffer as on Dec'20 (in Rs mn)					
Unencumbered Cash and Cash equivalent	6,632				
Un-availed Sanction from NHB	2,500				
Un-availed Sanction from Banks	6,295				
Total	15,427				

Capital raised through public offer – Rs 2,650 million

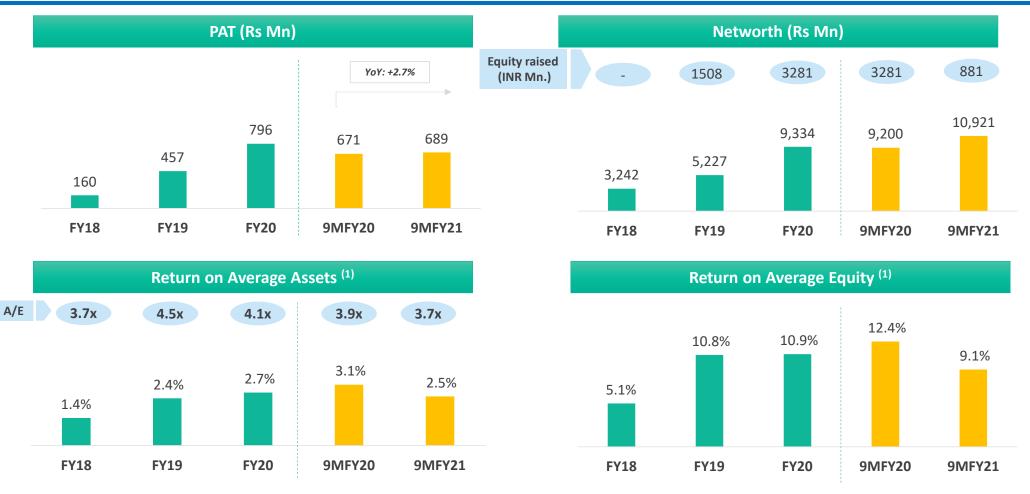
Liquidity raised (excl equity) during 9MFY21 – Rs 17,714 million

Particulars (in Rs mn)	Q4FY21	Q1FY22	Q2FY22	Q3FY22
Opening Liquidity	15,427	15,634	15,550	15,386
Add: Principal Collections & Surplus from Operations	2,390	2,398	2,311	2,267
Less: Debt Repayments	2,183	2,482	2,477	3,277
Closing Liquidity	15,634	15,550	15,386	14,375

Financial Updates

Financial Highlights





ote: Fiscal year ending March 31st . A/E – Average Assets / Average Equity.

Return on average assets / return on average equity for 9MFY20 and 9MFY21 are annualized

Data for FY2018 is as per restated financial statements

ECL Provisions Summary



Particulars (in Rs million)	Stage 1	Stage 2	Stage 3	Loan Commitment	Total
For period ended 31st December 2020					
Loans – Principal Outstanding	31,187.6	821.3	510.7		32,519.6
ECL Provision	194.3	111.9	146.0	9.6	461.8
Net Loans – Principal Outstanding	30,993.3	709.4	364.7		32,057. 8
ECL Provision %	0.6%	13.6%	28.6%		1.4%
For period ended 31st March 2020					
Loans – Principal Outstanding	29,809.9	281.3	315.4		30,406.6
ECL Provision	151.9	34.4	81.2	9.1	276.6
Net Loans – Principal Outstanding	29,658.0	246.9	234.1		30,130.0
ECL Provision %	0.5%	12.2%	25.7%		0.9%
For period ended 31st December 2019					
Loans – Principal Outstanding	27,368.7	264.0	282.3		27,915.0
ECL Provision	80.3	17.2	58.9	12.9	169.3
Net Loans – Principal Outstanding	27,288.4	246.8	223.4		27,745.7
ECL Provision %	0.3%	6.5%	20.9%		0.6%

Provision Coverage Ratio

31st December 2020

90.4%

31st March 2020

87.7%

31st December 2019

60.0%

Annexures

Quarterly and Nine Monthly Profit & Loss Statement



Particulars (in Rs million)	Q3FY21	Q2FY21	Q3FY20	QoQ	YoY	9MFY21	9MFY20	YoY
Interest Income on term loans	1,013.7	969.4	927.7	4.6%	9.3%	2,995.5	2,476.1	21.0%
Interest expense	531.5	561.8	505.2	-5.4%	5.2%	1,631.3	1,409.3	15.8%
Net Interest Income	482.2	407.6	422.5	18.3%	14.1%	1,364.2	1,066.8	27.9%
Net gain on DA	-	-	160.0			257.6	371.2	
Non-Interest Income	90.9	120.1	119.6			283.2	298.3	
Operating Expenses	287.2	232.5	287.6			751.6	779.2	
Credit Cost	73.9	119.5	8.4			238.1	47.9	
Profit before tax	212.0	175.7	406.1	20.6%	-47.8%	915.3	909.2	0.7%
Tax expense	52.9	32.4	105.5			226.7	238.4	
Profit after tax	159.1	143.3	300.6	11.0%	-47.1%	688.6	670.8	2.7%
Basic EPS	1.9	1.8	3.8			8.7	9.3	
Diluted EPS	1.9	1.8	3.8			8.6	9.1	

RoE Tree



Particulars	Q3FY21	Q2FY21	Q3FY20	9MFY21	9MFY20
Interest Income on term loans/ Average total assets	10.5%	10.4%	11.5%	10.7%	11.6%
Interest on borrowings and debt securities / Average total assets	5.5%	6.1%	6.3%	5.8%	6.6%
Net Interest Margin	5.0%	4.4%	5.2%	4.9%	5.0%
Net Gain on DA/ Average total Assets	0.0%	0.0%	2.0%	0.9%	1.7%
Non-Interest Income / Average total assets	0.9%	1.3%	1.5%	1.0%	1.4%
Operating Expenses / Average total assets	3.0%	2.5%	3.6%	2.7%	3.7%
Credit Cost / Average total assets	0.8%	1.3%	0.1%	0.8%	0.2%
Profit before tax / Average total assets	2.2%	1.9%	5.0%	3.3%	4.3%
Tax expense/ Average total assets	0.5%	0.3%	1.3%	0.8%	1.1%
Profit after tax on average total assets (ROA)	1.6%	1.5%	3.7%	2.5%	3.1%
Leverage (Average total assets/average Equity or average Net-worth)	3.7	3.8	3.6	3.7	3.9
Profit after tax on average equity or average Net-worth (ROE)	6.1%	5.8%	13.3%	9.1%	12.4%

Key Financial Ratios



Particulars	9MFY21	9MFY20
Profit after tax on average total assets (ROA)	2.5%	3.1%
Leverage (Average total assets/average Equity or average Net-worth)	3.7	3.9
Profit after tax on average equity or average Net-worth (ROE)	9.1%	12.4%
Cost to Income Ratio (Operating Expenses / Net Total Income)	39.5%	44.9%
Operating Expenses / Average total assets	2.7%	3.7%
Debt to equity ratio	2.6	2.4
CRAR (%)	52.3%	52.2%
CRAR - Tier I Capital	51.0%	51.3%
CRAR - Tier II Capital	1.3%	0.9%

Balance Sheet

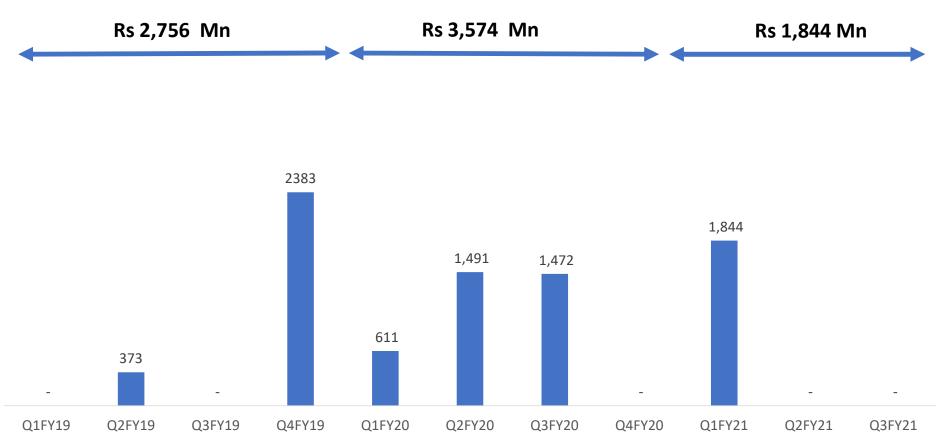


Particulars (in Rs million)	9MFY21	FY20	9MFY20
<u>ASSETS</u>			
Cash & cash equivalents and Other bank balance	4,635.4	2220.6	2,385.3
Loans	32,067.3	30,139.1	27,758.7
Investments	2,439.3	1,455.6	950.4
Other financial assets	711.8	663.3	701.8
Property, plant and Equipment	160.2	204.8	211.1
Non-financial assets other than PPE	70.2	118.7	79.3
TOTAL ASSETS	40,084.2	34,802.1	32,086.6
LIABILITIES & EQUITY			
Payables	1.1	4.3	1.8
Debt Securities	2,395.2	-	-
Borrowings	25,998.3	24,938.0	22,050.7
Other financial liabilities	571.4	353.8	647.2
Provisions	86.4	66.4	70.9
Deferred Tax Liabilities (Net)	35.9	31.1	67.4
Other non-financial liabilities	75.4	74.2	49.1
Equity	10,920.5	9,334.3	9,199.5
TOTAL LIABILITIES & EQUITY	40,084.2	34,802.1	32,086.6

Securitization Volume







Thank You

For further information, please contact

Company:	Investor Relations Advisors:
Company.	investor relations Advisors.

CIN: U65990MH2010PLC240703 Ms. Neha Shroff - +91 7738073466

Investor Relations - HomeFirst